

Communiqué de presse #1, Berlinale, February 2023

Celebrating 10 years of CineRegio Green

- Sharing knowledge about sustainable film production tools, measures and policies via the CineRegio network
- Green Film partners to host a panel on **Sunday 19th February at 11.30 am**
- Green Film Production in the Nordics on **Monday 20th February at 11.30 am**
- Two films selected for Berlin Film Festival's Encounters and Generation Kplus have received the Green Film Certificate

This year marks the 10th anniversary of CineRegio Green - a subgroup of CineRegio – first movers on the green agenda within the European film industry, aiming to raise awareness and share knowledge on sustainable film production tools, measures and policies.

Since its inception in 2013, CineRegio Green members have created tools and implemented initiatives including the launch of the CineRegio Green Manifesto. All in the spirit of “Less Talk, More Action”, and it has by now been signed by more than 40 members. With this statement, the supporting institutions wish to contribute to the awareness of green filming, enhancing sustainable and climate-friendly measures in the financing and production of films and television works.

To mark the anniversary, several of the CineRegio members will be showcasing their work at the 2023 Berlin Film Festival.

The GREEN FILM partners in collaboration with CineRegio will be hosting a panel on **Sunday 19th February at 11.30 am** at the Conference Lounge of the Gropius Pavilion. This will include a presentation of the results of the GREEN FILM Research Lab. The research aims to quantify the environmental benefits reducing climate-altering emissions, associated with the application of each criterion of the GREEN FILM Rating System, and it explains the additional economic commitment necessary to meet them. The event will also share lessons from Italy, Spain, and Denmark about the implementation of the GREEN FILM tool, and about the training provided by the Torino FilmLab.

The “Nordic Monday” taking place at the Nordic Embassy in Berlin will host a panel on Green Film Production in the Nordics, on **Monday 20th February at 11.30.**

Two titles selected for Berlin Film Festival – both debut film - have received the GREEN FILM Certificate:

- *Family Time* by Tia Kouvo (Finland/Sweden) selected for Encounters, and
- *Le proprietà dei metallic* by Antonio Bigino (Italy) selected for Generation Kplus

Charlotte Appelgren, General-Secretary, CineRegio, said: *I am delighted to celebrate a decade of CineRegio Green, a group of first movers who are truly concerned about the climate. The initiative has shown how sustainable practices and choices can be integrated in the workflow of any film or series, regardless of scale and budget. Over the last 10 years, CineRegio members have made a major commitment to take seriously steps towards a Net Zero climate-friendly future, creating tools, practices and policies that can help guide and inspire us and our industry (e.g., the EcoProd initiative in France, the Green Filming Badge and Green Motion label in Germany, Evergreen Prisma in Austria, two EU-Interreg projects Green Screen and CinEuro and the pan-European tools Eureka and GREEN FILM to mention some of the initiatives).*

Notes to editors

CineRegio is a network of regional film & audiovisual funds in Europe. The members invest in film culture and foster regional business by collaborating across Europe. The network counts 53 regional film funds from 12 EU Member States (out of EU27) plus Norway, Switzerland, and UK.

The CineRegio members are essential in the creation of some of the most important works in Europe and, just as importantly, in developing diverse talents and ideas that will be at the heart of European culture for years to come. The impact of members' work is evident with the 45 titles selected for 73rd Berlin Film Festival backed by CineRegio members, incl. 7 films in Main Competition, 12 in Panorama and 8 feature films in Generation. At Cannes Film Festival 2022, 59 titles selected were backed by CineRegio members, including 57% of the titles in the Main Competition line-up and 55% in Un Certain Regard.

CineRegio's objectives are threefold and interlinked: (1) Platform to exchange learning & inspiration among members; (2) Public Affairs/European policy affecting the functioning of regional film & audiovisual funds; and (3) to strengthen the collaboration, co-development and co-production of film and audiovisual works.

Download CineRegio Green Report 2020 here:

https://www.cineregio.org/publications/green_regio_report_2020/

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